

Business world

ADVERTISEMENT FEATURE

Ten years in town

A Telford printing company is marking 10 years in business – and celebrating by looking to the future.

Prestige Business Forms is a real Telford success story and offers a quality service to customers.

From 50 business cards to a 500,000 colour brochure print run, the family company is set up to meet all printing needs.

And it has earned itself an important 10th birthday present – the British Standard BSENISO 9001 – which is awarded to firms with top quality products and management.

The Stafford Park-based business was set up by brothers Dhiren, Hitesh and Jay Dhulashia. It was called Prestige Business Forms because when they first started they just produced business form computer stationery.

But, Dhiren explains, the company soon found it was going to have to expand.

“The customers were

pleased with what we were producing and wanted us to deal with their other printing needs.

“We therefore developed our business and can now deal with a large range of work,” he said.

The company offers a complete service which includes the all important design of the product at the beginning of the process.

Brochures, calendars, stationery, cards and promotional material can all be designed and printed by Prestige.

And Prestige has invested in quality. In the last three years it has spent £300,000 on state-of-the-art design and printing equipment.

Dhiren qualified at the world famous London School of Printing in the 1970s and all of the brothers take a hands-on approach.

When they started out in 1987, the brothers took on just six staff. Now there are 22 people working for the company.

The family atmosphere



● Left to right: Dhiren Dhulashia (managing director), Dave Norman (quality manager), Hitesh Dhulashia (production director) and Jay Dhulashia (director).

means staff stay and the quality of service and the products remain consistent because employees know what the customers expect.

As well as the high-tech needs of the printing and design process, the company has also invested in important administration systems.

That means there are records available so the company knows what its customers' needs are at the touch of a button.

It serves a host of big local companies but also has customers around the country.

“If one of our customers moves out of the local area they tend to stick with us,” says Dhiren.

After such a successful first 10 years, at first glance it appears hard to keep the

expansion going.

But Dhiren says that concentrating on quality and service will lay the foundations for even more growth.

“We have grown as Telford has grown and it is great to be part of such a vibrant town.

“We have had a great 10 years and the British Standard Award is something we are really proud of.

“We would like to thank all our customers and suppliers for their loyalty and hope to give them at least another 10 years service,” he says.

Anyone who wants to know more about what Prestige Business Forms can do for them should contact (01952) 292131.